

NCC Cable System Order

Order #	62309169
Syscode	9035
System Name	News 12/North New Jersey Zone
Market	New York

Flight Dates	07/18/16 - 07/31/16
Agency	Waterfront Strategies
Advertiser	House Majority PAC Proj # 202062

Update Date	07/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	\$6,125.00		
Commission	\$918.75		
Net Total	\$5,206.25		
Total Spots	56		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Lauren Rich
Sales Coordinator	Chris Johnson
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+SD May16
-	

Client Code	
Product Code	
Est Code	4962
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R2: 7.26 mg to 62311931
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NWNJ		7/18/16	7/24/16	05:00	09:30		X	X	X	X	X	X	-	-	21	\$150.00	\$3,150.00	30	-1x mg 7.26
2	NWNJ		7/25/16	7/31/16	05:00	09:30	X							-	-	4	\$150.00	\$600.00	30	
3	NWNJ		7/18/16	7/24/16	09:30	17:00		X	X	X	X	X	X	-	-	10	\$30.00	\$300.00	30	
4	NWNJ		7/25/16	7/31/16	09:30	17:00	X							-	-	2	\$30.00	\$60.00	30	
5	NWNJ		7/18/16	7/24/16	17:00	24:00		X	X	X	X	X	X	-	-	15	\$115.00	\$1,725.00	30	
6	NWNJ		7/25/16	7/31/16	17:00	24:00	X							-	-	2	\$115.00	\$230.00	30	
7	NWNJ		7/18/16	7/24/16	09:30	17:00				X	X	X	X	-	-	2	\$30.00	\$60.00	30	+2x MG Line Added 7.19

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	56	0	0	0	0	0	0	0	0	0	0	0	56
AMT	\$6,125.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,125.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/25/16

62309169 | New York | News 12/North New Jersey Zone | 9035 |